

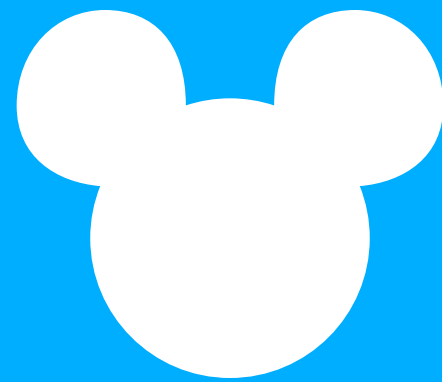
Smartphone Light Shows & Fan Engagement

Light up your next event with CUE's synchronized light shows and fan engagement tools.

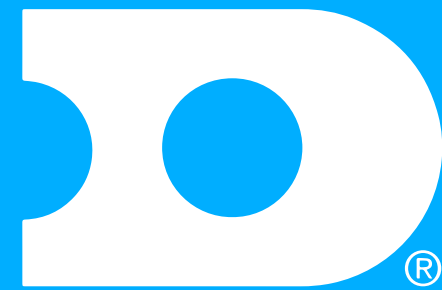
Powered by CUE's data-over-audio technology.



You're in good company!



DISNEY



DAKTRONICS



COCA-COLA



NISSAN



OILERS



RAPTORS



SUMMERFEST



SIDEARM SPORTS



TARHEELS



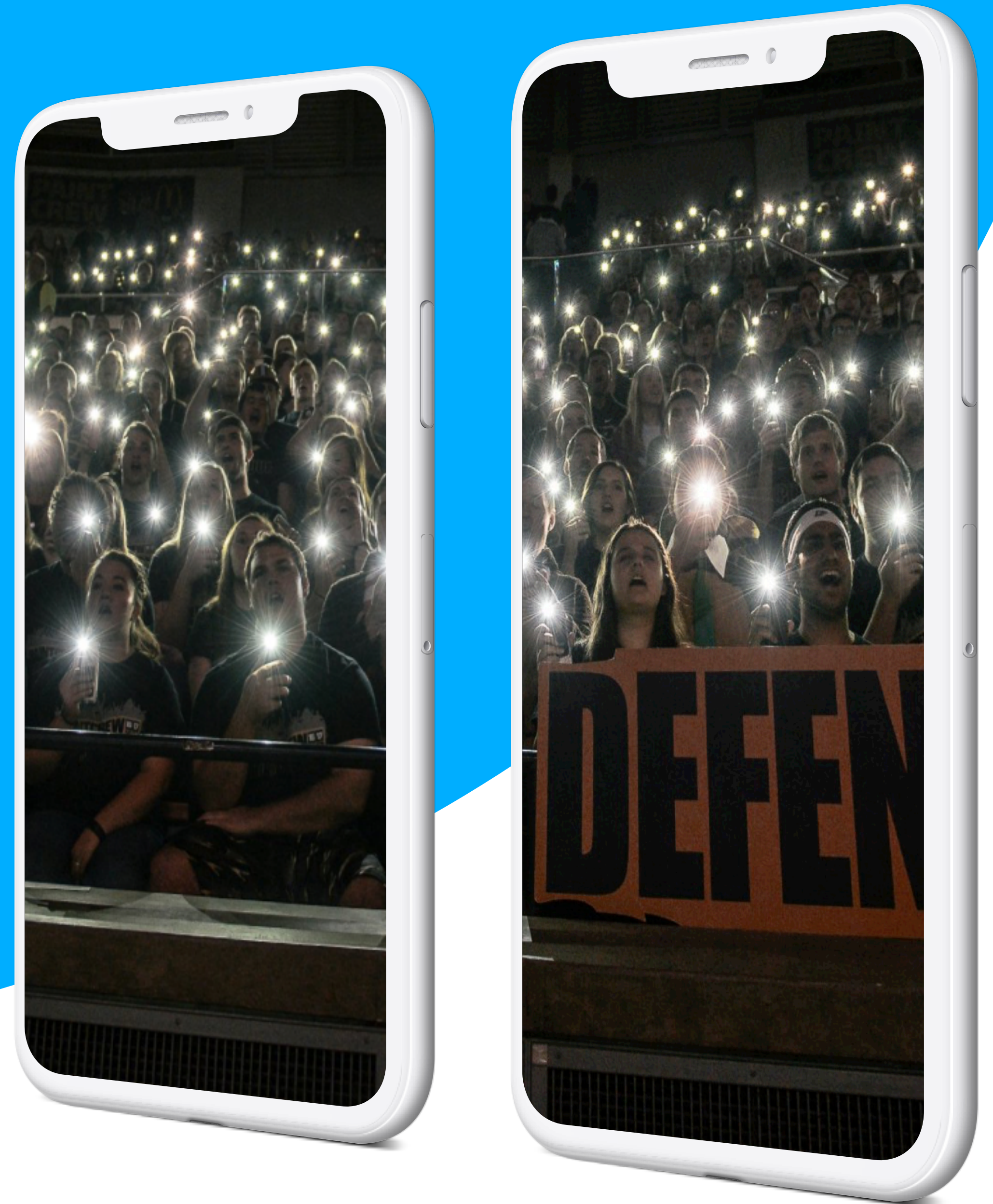
WILDCATS



NASCAR

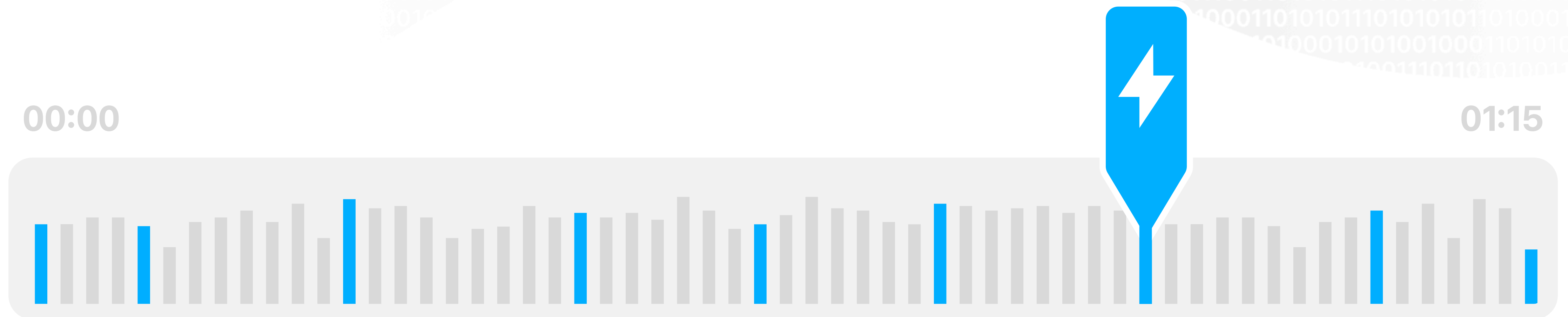
How it Works

Our synchronized, smartphone-based light show is just what it sounds like: using your mobile app and your fans' smartphones (Apple or Android), our high-frequency, inaudible data-over-audio triggers create a synchronized light show in your venue, controlling fans' phone screens, flashlights and smartphone speakers.

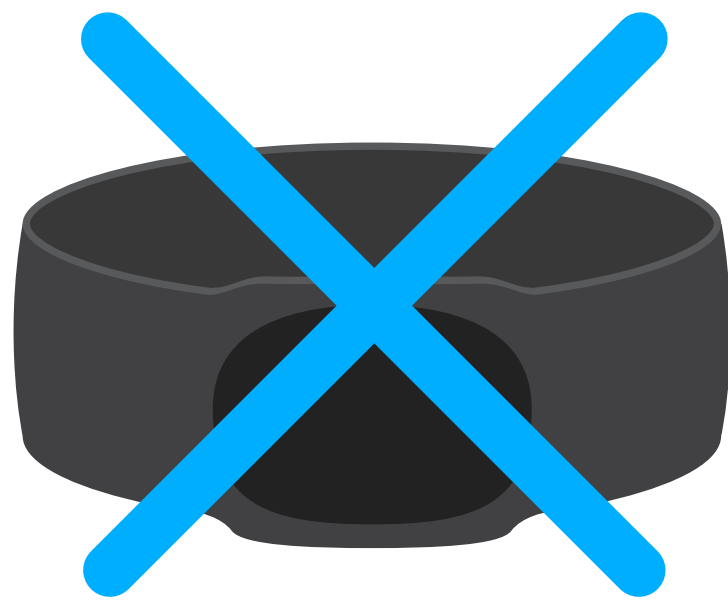


Audio Triggers

Our proprietary ultrasonic audio triggers make any audio file a smart sound file by embedding information (binary code) into the track.



Why CUE's leading the industry.



No Additional Hardware

- Save Money
- No Plastic Waste
- No on-site staff necessary



No Wifi / No Service

- Powered purely by the music! No Wifi or cell service required.

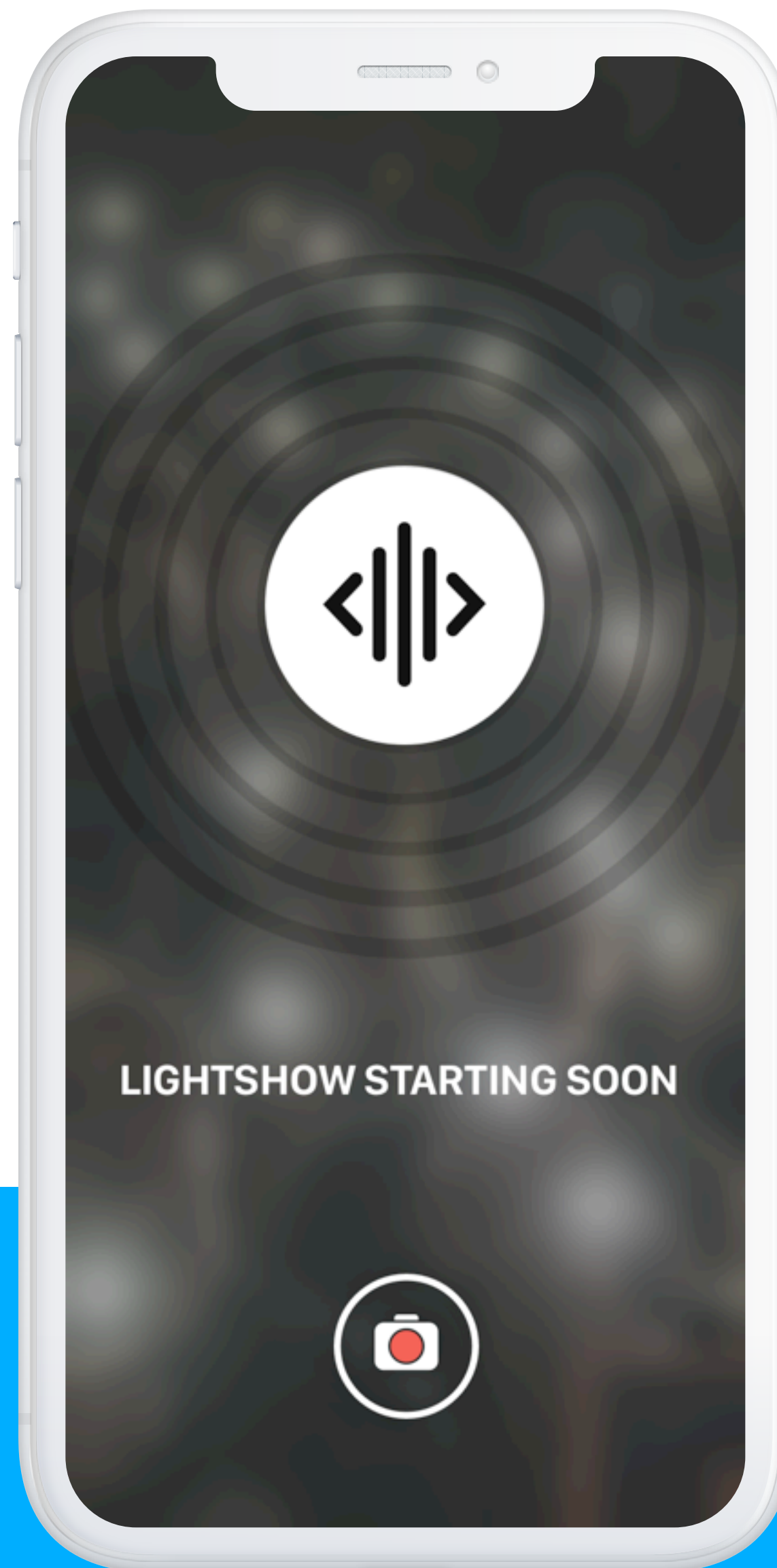


Unleashes Smarter Features

- Distribute digital coupons
- Showcase sponsored images



Meet Your New App

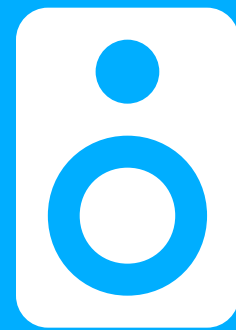


CUE easily integrates into any
3rd Party app!

Don't have an app?

Use our popular CUE Live app, or
CUE can build a custom app
for your organization.

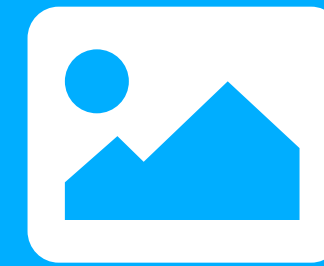
Let's talk about features.



Compatible with
Any Speaker



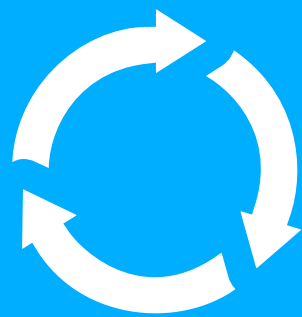
Choose Your
Song



Custom Display
Images



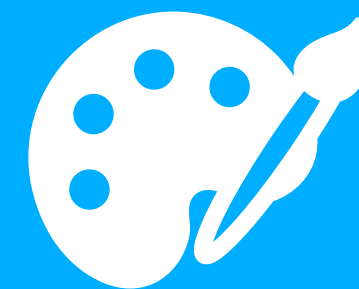
Vibrate on
Command



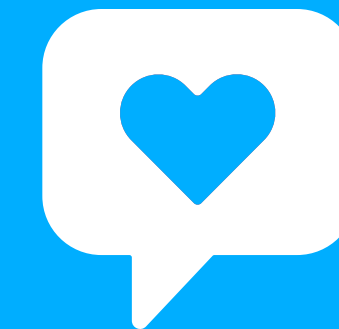
Synced Sound
Effects



Beat Pulsing
Colors



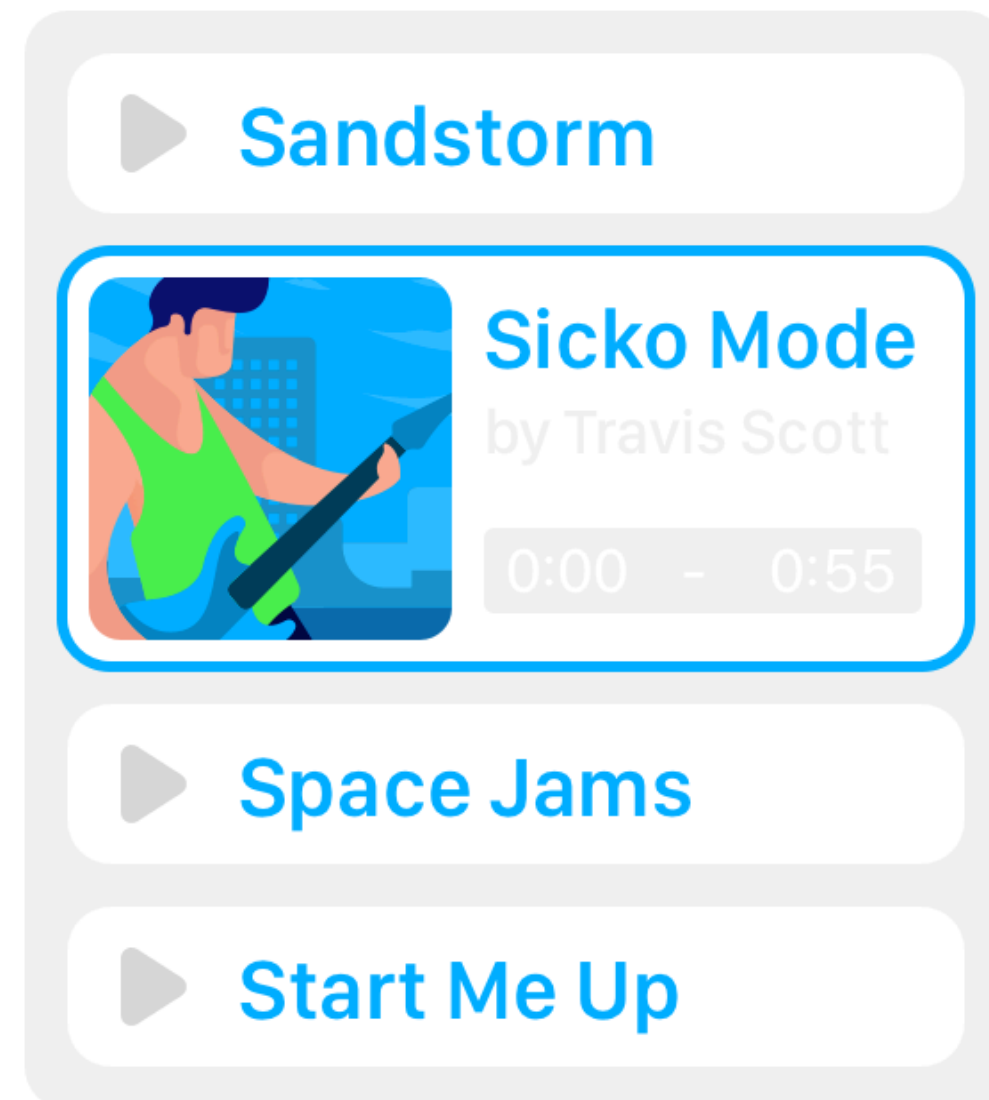
Customization
Editor



Direct Fan
Engagement

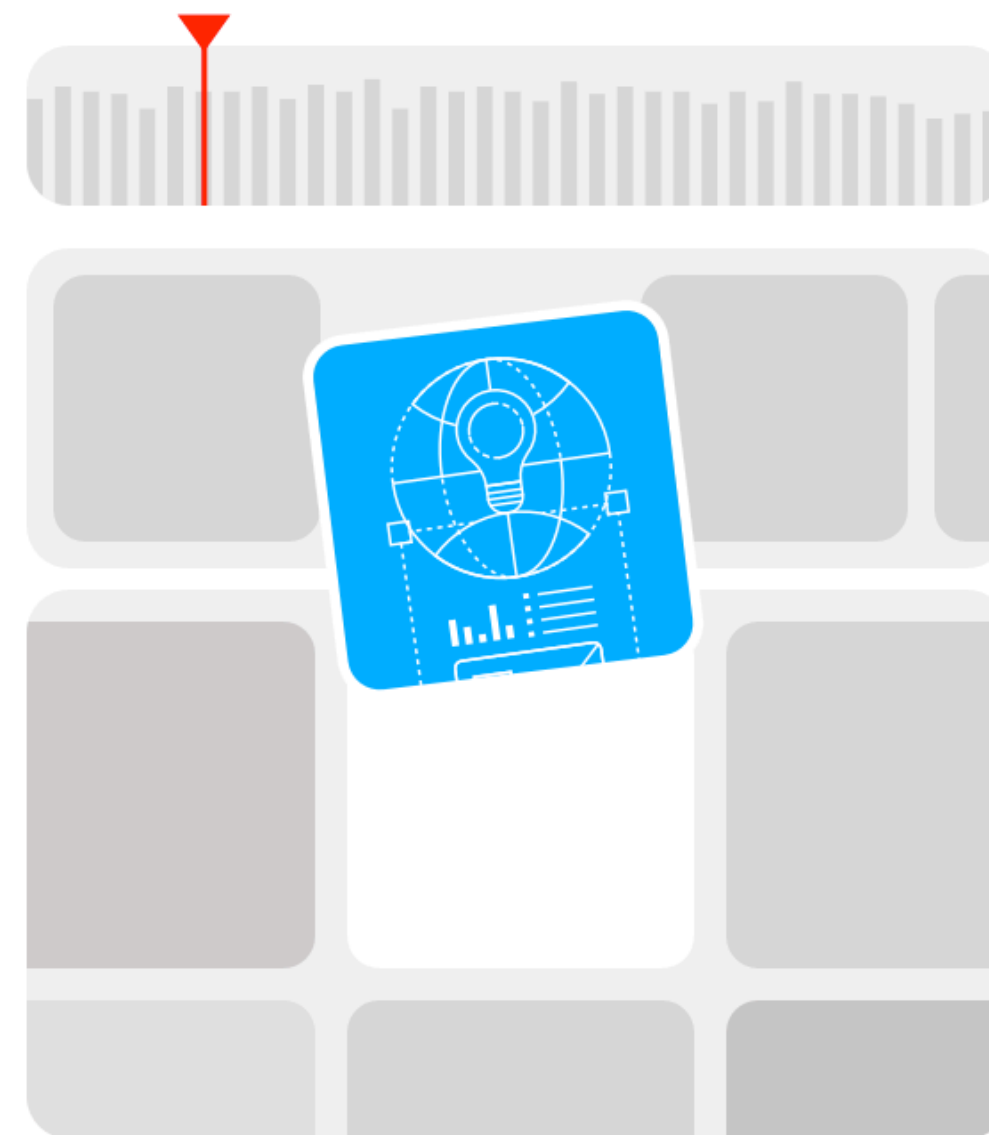
Three Easy Steps

1. Pick a Track



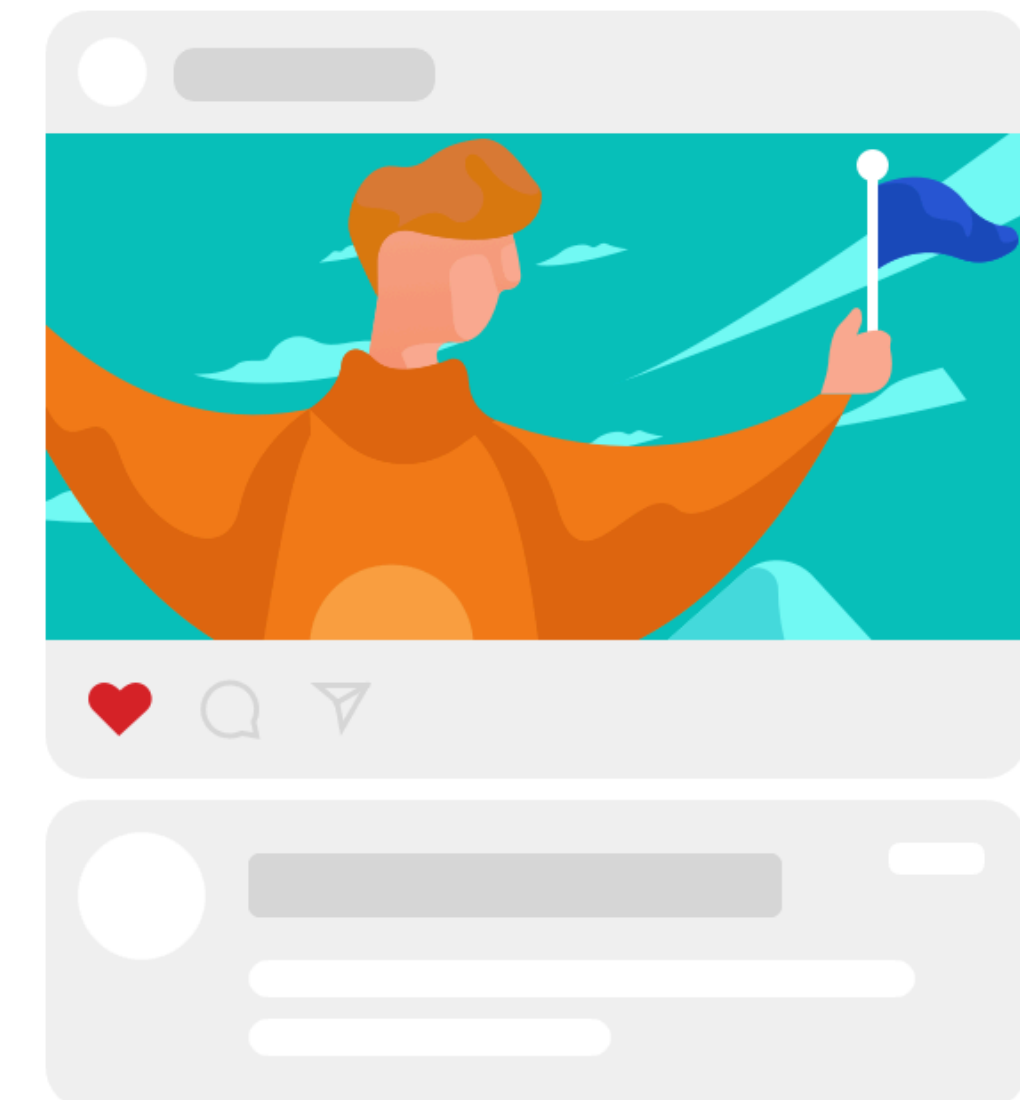
Select from a library of hundreds of popular tracks, or upload a custom track for a small fee.

2. Place Visuals



Create a visual slideshow for your lightshow. Any color, image, logo, or GIF is accepted!

3. Tell Attendees



The final step is telling your attendees how to participate via social promotion, announcements, flyers, etc.

Have we mentioned CUE syncs with any video board?



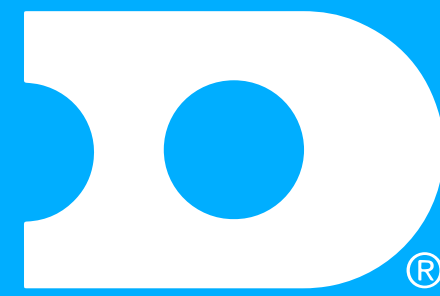
JAMES HARDEN

POINTS	30.6
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ASSISTS	8.7
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REBOUNDS	5.4
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PER	29.8
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Exclusive Partners of Daktronics

Smartphones will display in-sync with the video board: The full video is displayed on the Jumbotron, while complementary stills, GIFs and sponsored media are displayed on fans' smartphones.

More Options!



Make It Loud

Leverage the thousands of smartphone speakers in your venue by playing sound effects in unison.

Choose your sound effect:

- Buzzer
- Siren
- Crowd noise
- Upload a custom effect

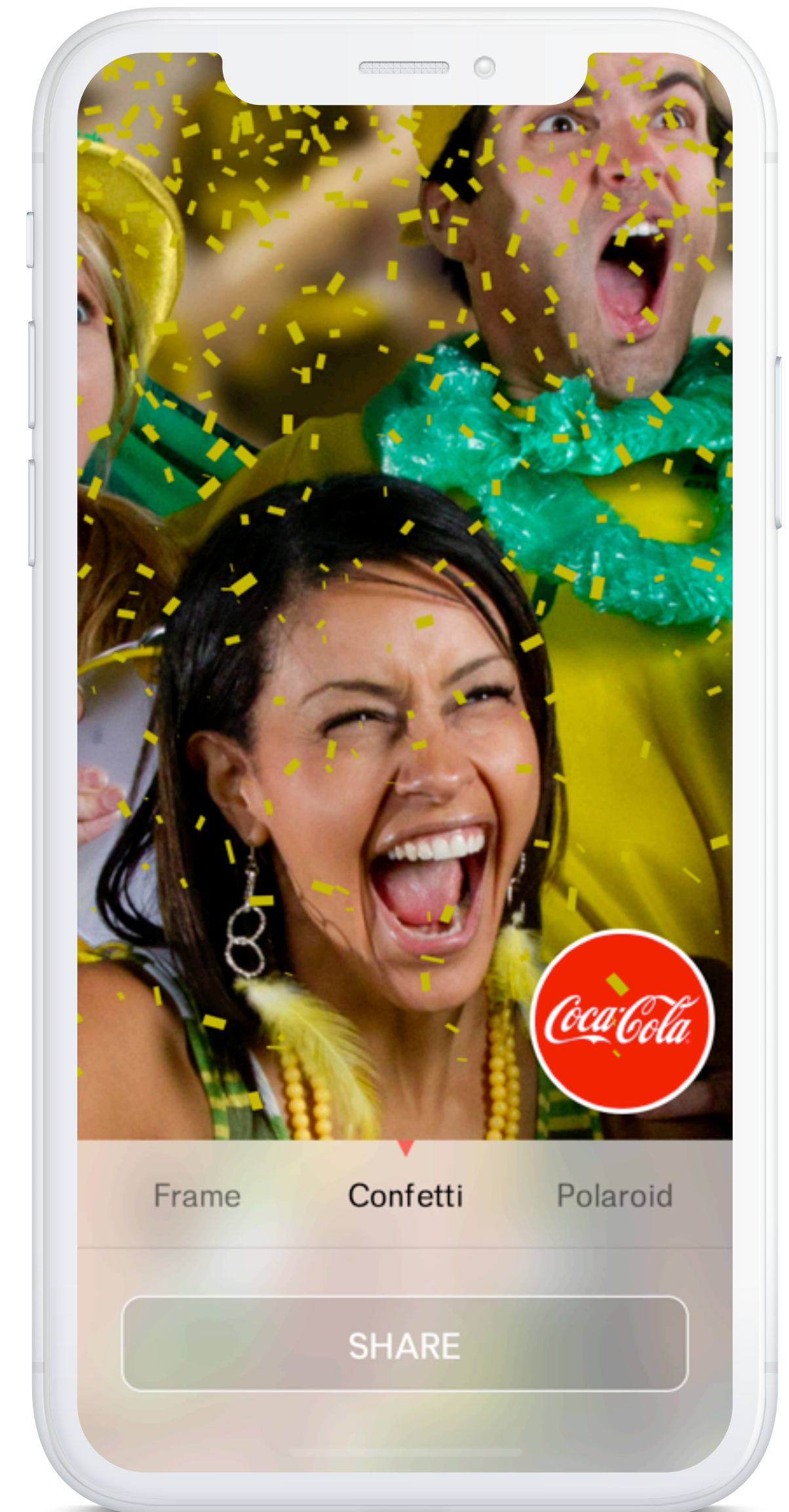
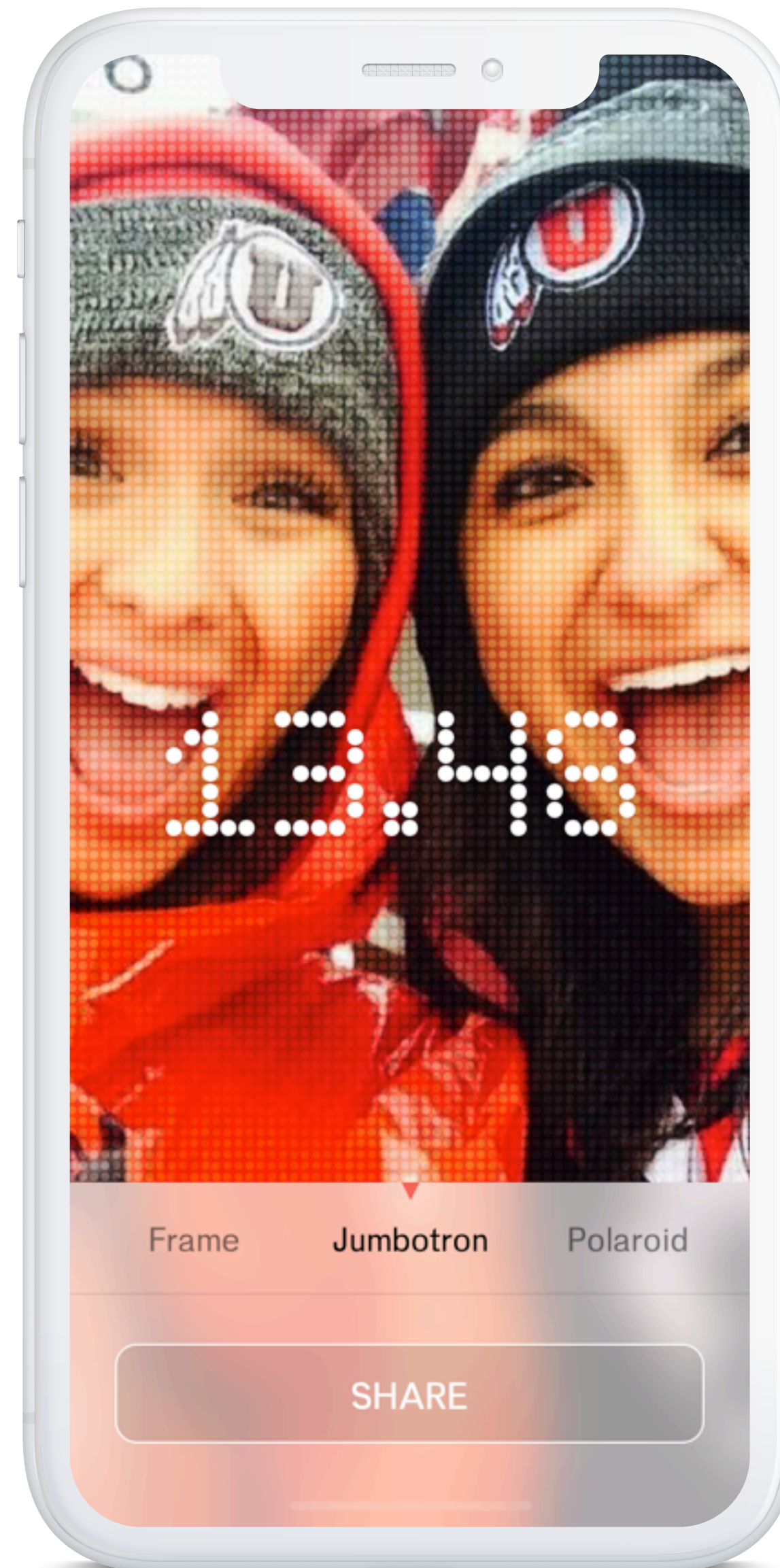
Fan Engagement

End your light show by sending participants:

- Apple or Google Pay coupon
- Deep link that directs users to any webpage
- Link to a special discount, limited time merchandise or prizes.

Synchronized Selfie Cam

End your light show with a memorable moment using CUE's Synchronized Selfie Cam. Users can share to any social media platform with a single button press!





How long does it take?

CUE Library Tracks: **INSTANT!**

Custom tracks using CUE Live: **TWO-WEEKS**

If you'd like CUE to create a custom app or integrate
with your existing app: **3-6 WEEKS**

On Delivery

Typically, clients play the final track from their computer with an audio input plugged into the speaker system.

Download

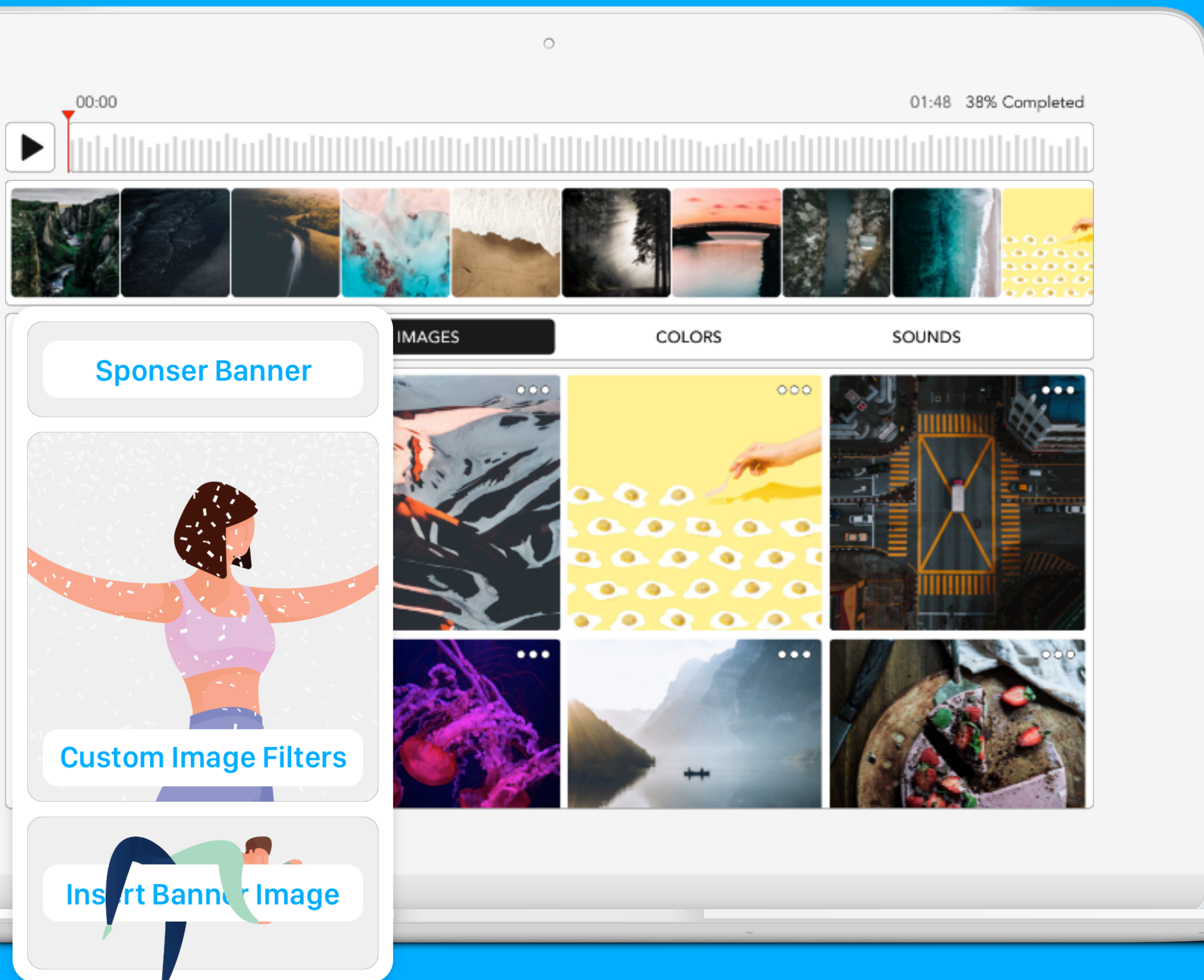
Download your modified track with the data-over-audio signals embedded

Test

1. Ask a few of your peers to download the CUE Live app & disperse throughout venue.
2. Play the CUE-provided audio through your speaker system.

Cue Support

If you run into any problems during your test, CUE Support will help you troubleshoot the issues. They've seen it all. And solved it all.



All New — Client Portal

You now have the power of CUE's technology in your hands. Our new portal allows you to create your next lightshow, selfie cam, or trivia game.

+ Marketing Toolkit, Payment History, Help, & User Management

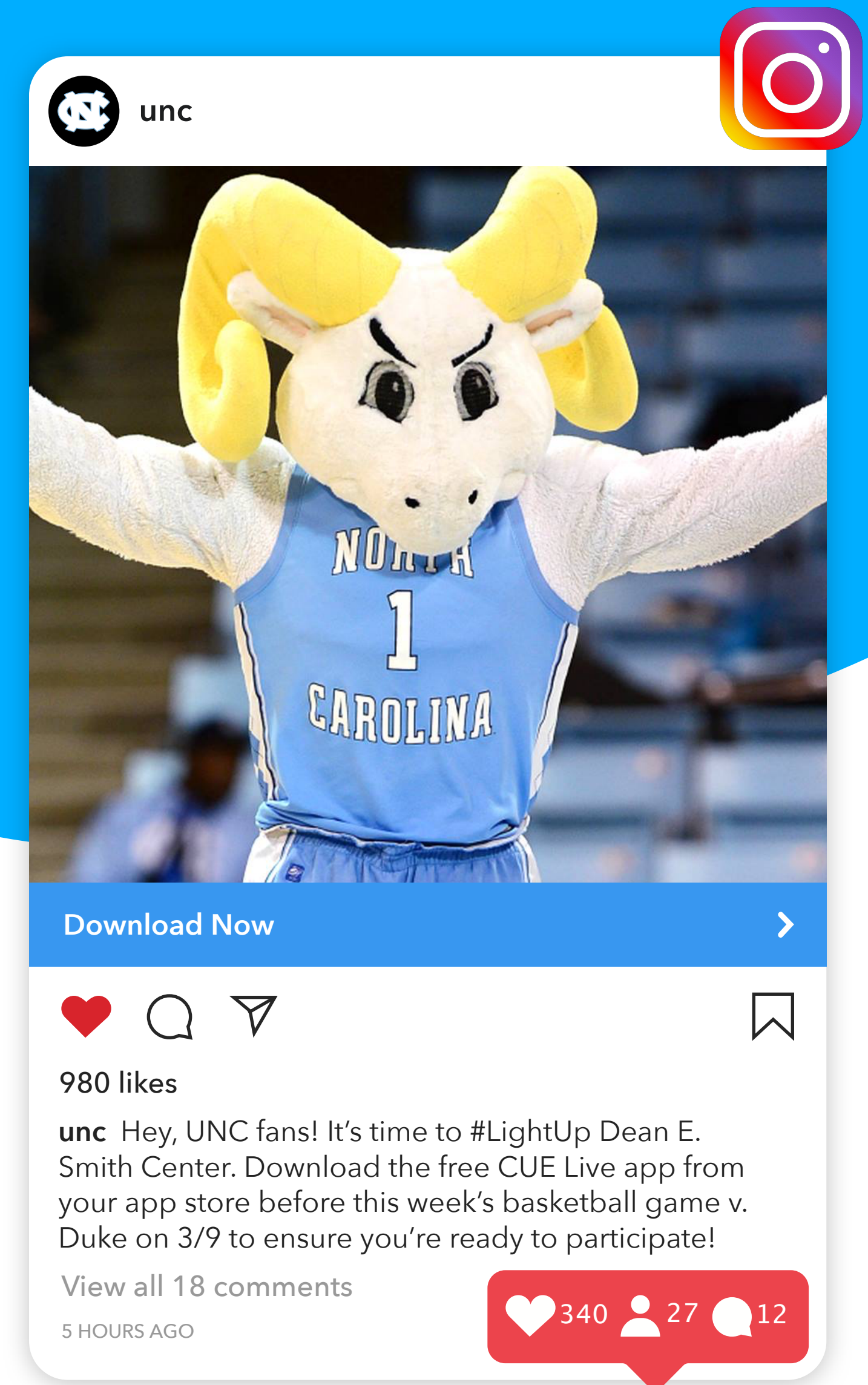
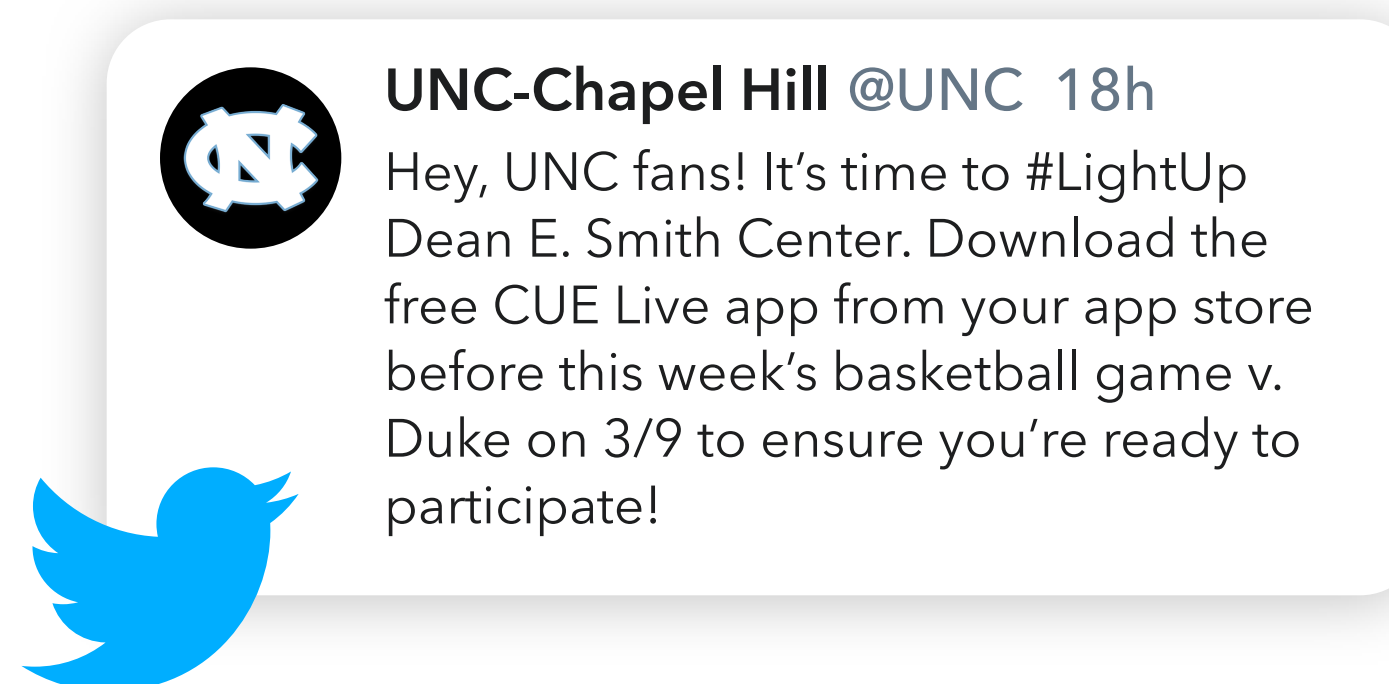
→ [PORTAL.CUEAUDIO.COM](https://portal.cueaudio.com)

Marketing Toolkit

We provide sample posts for each of the most popular social networks!

Our toolkit also includes a cup stuffer, press release and email campaign to ensure you have everything you need to get your fans ready.

→ [TOOLKIT.CUEAUDIO.COM](https://toolkit.cueaudio.com)





Let's Get Started!

hello@CUEaudio.com