


WATCH FREE

ROYAL RUMBLE



DON'T MISS OUT ON THE ACTION!
Watch the Royal Rumble for free by
signing up for the WWE Network.

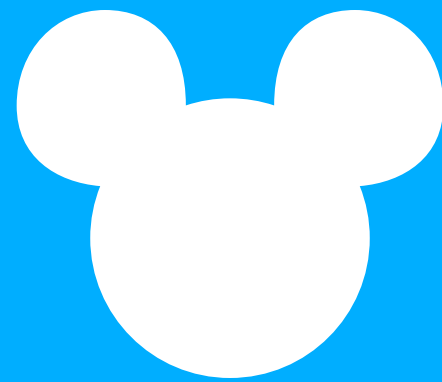
START YOUR FREE MONTH



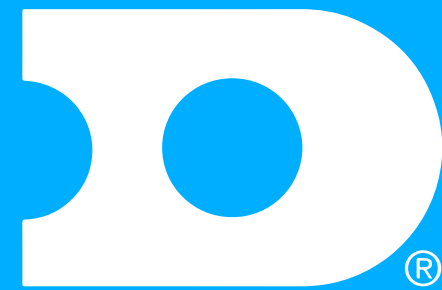
Broadcasting



You're in good company!



DISNEY



DAKTRONICS



COCA-COLA



NISSAN



OILERS



RAPTORS



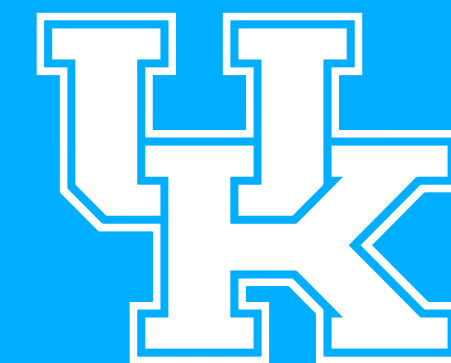
SUMMERFEST



SIDEARM SPORTS



TARHEELS



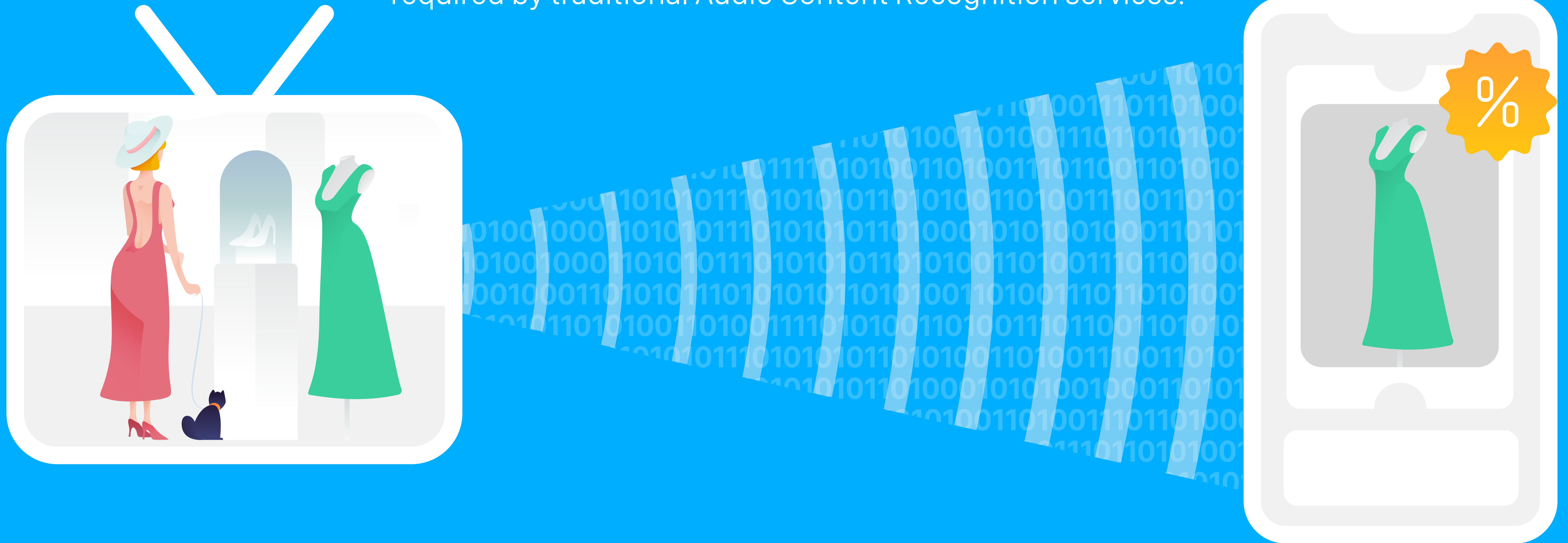
WILDCATS



NASCAR

How it Works

Embedded ultrasonic cues point to a web address with dynamic content, enabling engaging second-screen experiences without the need for pre-cataloguing audio, as required by traditional Audio Content Recognition services.



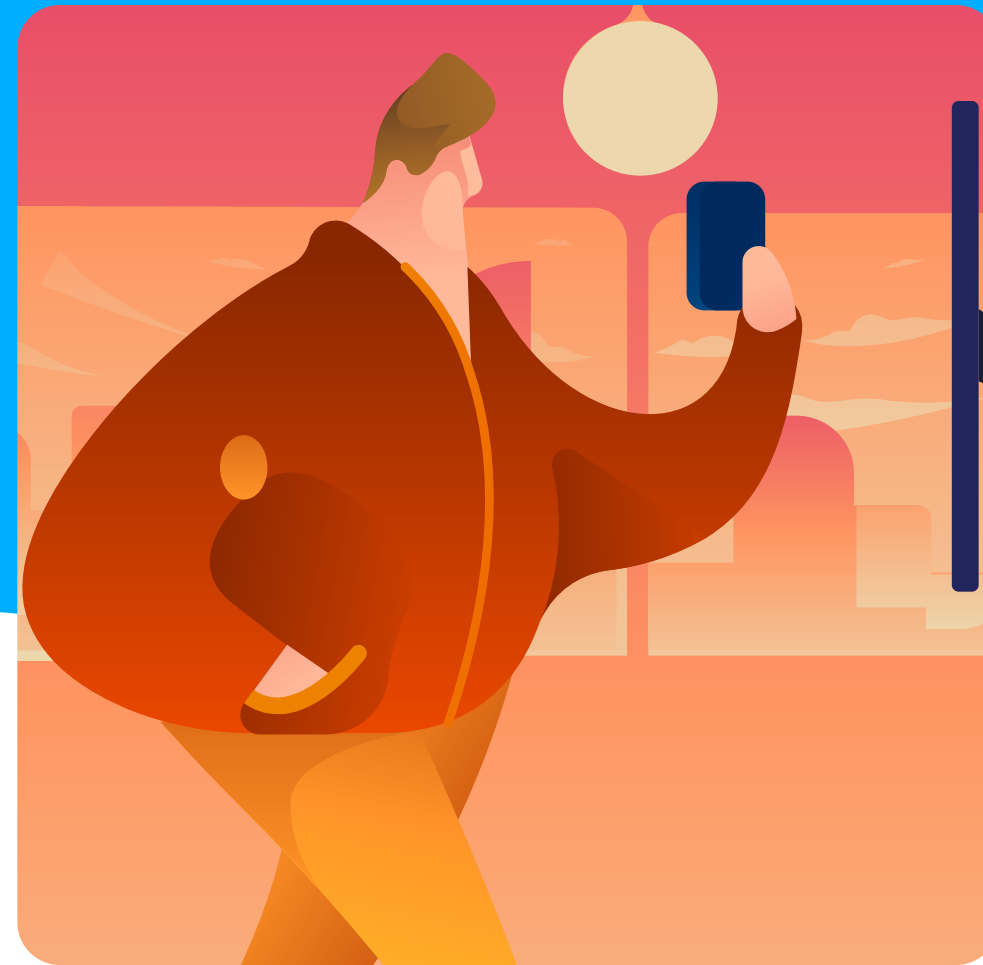
Use the power of sound to connect to your audience in the comfort of their homes by sending high-frequency, inaudible data through their TVs, laptops and tablets during their favorite shows, games, movies and commercials.

Second Screen



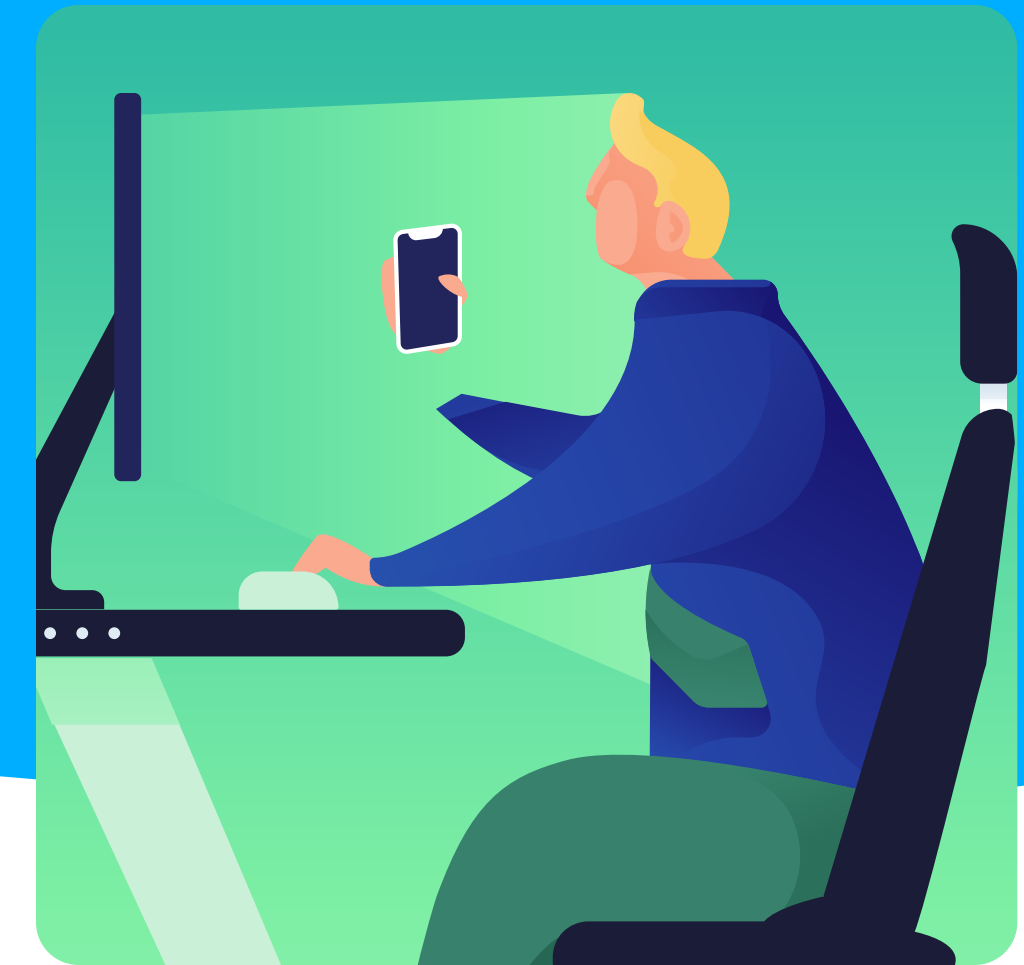
Inaudible cues enable new mechanics for providing relevant content on viewers' second screens.

At-Home Activation



Viewers open their mobile app at designated moments to participate in offers or extra content.

Enhanced Engagement

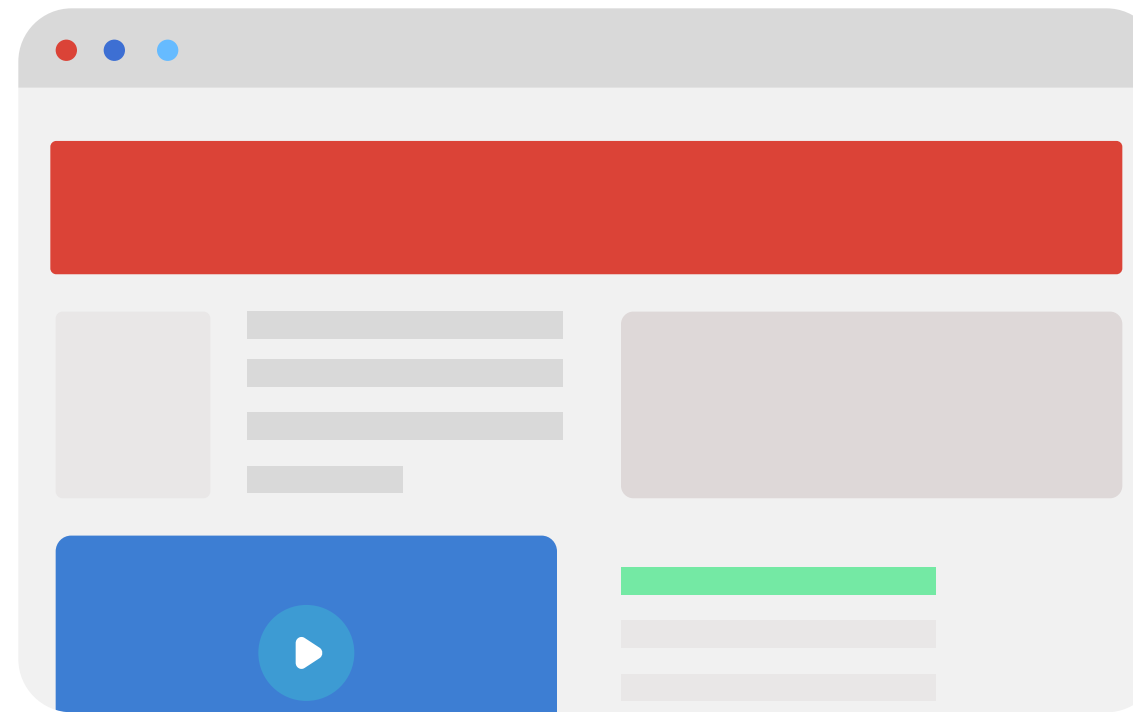


From polling to competitive gaming, engage your at-home viewers at an in-venue level.

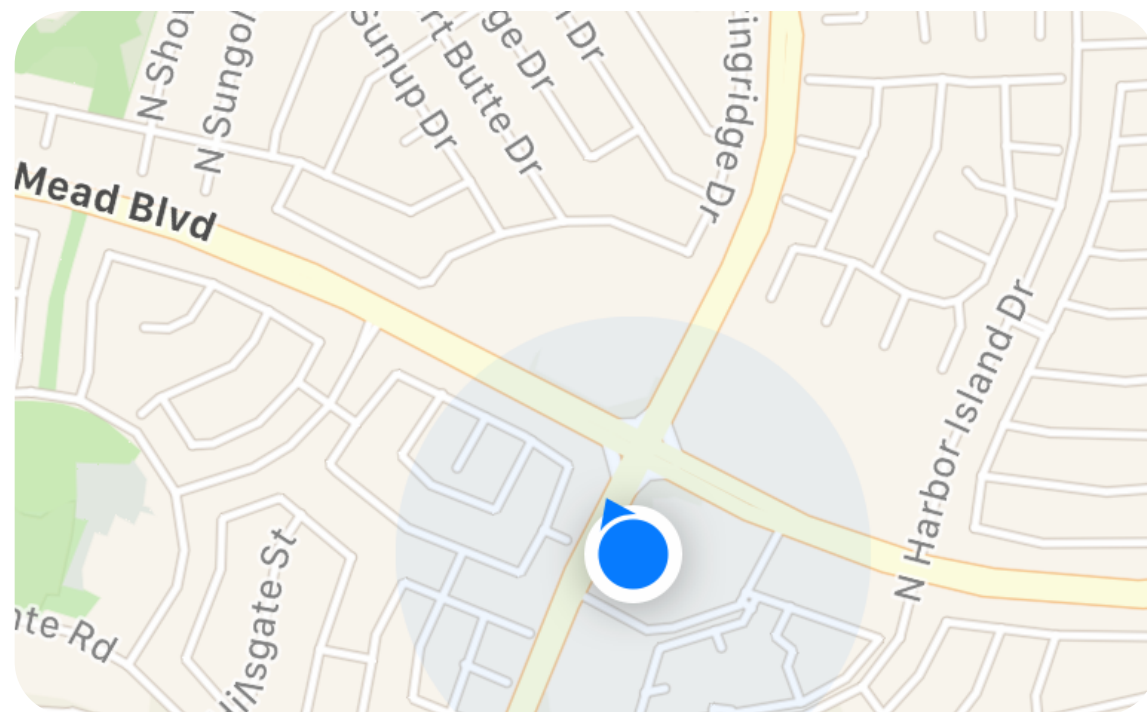
Coupons



Hyperlinks



Maps



Images



Ultrasonic Push Notification

An out-of-the-box messaging iOS/Android framework for embedding text, hyperlinks, coupons, and location coordinates into sound without the need for pre-cataloguing audio.





Let's Get Started!

hello@CUEaudio.com